

JCI 2023

National
Convention
Melaka



Project of



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ESG

SUSTAINABLE BUSINESS DNA

Why ESG matters for your business

Building sustainable and resilient
businesses via ESG initiatives

Implementing meaningful ESG initiatives



Ms Ooi Hooi Kiang

Board Chair | Investor | Sustainability

Corporate Restructuring & Strategies | M&A & Fund Raising

Coaching Business for Sustainability

Hooi Kiang is a veteran financial and corporate strategist with 29 years of experience in group finance, corporate strategy planning, financial and tax management. She has vast experience in stock broking, property development, manufacturing, hotel operations, FMCG and automotive industries.

Currently, she utilise her expertise to help businesses in strategic planning, corporate restructuring, feasibility studies, fund raising, exit plan strategy for ROI optimisation. She serves as director of few public listed and private companies.



12/10/2023 Thursday

1:45 P.M. - 4:00 P.M.

Ballroom, Courtyard by Marriott



Session Chair
Manson Khoo

Registration Method: Scan QR and fill in the google form

Contact: 012-384 6453 (Afiq) / 017-8876528 (Manson)

Entrance Fees: RM150 (JCI Natcon Delegates FOC)

Bank Details: Maybank | JCI MCE | 5040 8515 9615

Another project initiated by



natcon2023.jcimce.org



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Time	Description
1:40 P.M. – 1:55 P.M.	Registration
1:55 P.M. – 2:00 P.M.	Participants to be seated
2:00 P.M. – 2:05 P.M.	Recognition Of VIPs
2:05 P.M. – 3:20 P.M.	Workshop Start by Ms Ooi
3:20 P.M. – 3:40 P.M.	QnA
3:40 P.M. – 3:55 P.M.	RHB SME Sustainable Financing
3:55 P.M. – 4:00 P.M.	Token Appreciation for Ms Ooi & Group Photo
4:00 P.M.	Dismiss